



Jayman Pandya Twitter Audit

<https://twitter.com/jaymanpandya>

<https://jaymanpandya.com/>

Home Moments Notifications Messages Search Twitter Tweet

Jayman Pandya
@jaymanpandya Follows you
i design for passion and living
Mumbai
jaymanpandya.com
Joined January 2009
Born on August 27

Tweets 7,352 Following 695 Followers 869 Likes 1,562 Lists 1

Tweets Tweets & replies Media

Who to follow · Refresh · View all

- ROHIT MOTWANI @rohittm Follow
- WPMeta @wpmeta Follow
- Vishal Kothari @tovishalck Follow

Trends for you · Change

#NBADraftLottery

Praise

- Great job replying to people and being in engaged conversations.
- Great followers to following ratio (869:695). Try to keep it as close to 1:1 as possible to help you when you hit the Twitter ceilings at 2k, 5k, 9k, etc.

- Nice use of cover photo to communicate your expertise showing yourself speaking.
- Great job sharing content from other sources that emphasize your interests personally and professionally.
- Good job pinning a tweet that matters to you.

Recommendations

In order to optimize and grow (get more replies, engagement, followers, and website traffic), I recommend the following:

- **Let's use the whole 160 characters for your bio:**
 - Yours is currently "i design for passion and living".
 - Recommended:
 - *I am a freelancer who works with agencies in Mumbai. UI Designer, Front-end Developer, Speaker, Foodie, Aspiring Cyclist & Runner. I build Websites. #WCEU.*
- **The profile picture is artsy but a bit dark.** Remember many people are on their mobile devices and these photos are being scrolled past quickly.
- **Create twitter lists.** Use generic, industry terms. Think SEO. Lists are a great way of prioritizing your time and engaging with your audience. More on lists here <https://bridgetwillard.com/twitterlists/>
 - Recommended lists for you:
 - *Clients*
 - *WordCamps*
 - *WordPress Professionals*
 - *WordPress Companies*
 - *WordPress Products*
 - *Designers*
 - *Cyclists*
 - *Tech Education*
- **Share posts from your website.** Pin those posts to your profile.
 - Make sure this includes recaps of your speaking and/or any tweets from people in the audience and/or video.
 - **Suggested Tweet to pin:**
 - *In the world of JavaScript it is advised to use IIFE (Immediately Invoked Function Expression) to obfuscate the values of variables outside the scope. <http://bit.ly/2IivU9P> #JavaScript*